



# GREEN CAPITAL

Business + Environment for a Sustainable Economy

## Green Capital: bringing the big picture people together

Green Capital was created in 2002 by the Total Environment Centre, one of Australia's most innovative and independent, non-government environment organisations.

Green Capital instigated a platform for debate about 'corporate social responsibility' in this country, and for over a decade it has continued to set the agenda on the marriage of sustainability and business opportunity. Over 16,000 businesses, government departments and NGOs have participated in Green Capital's regular forums and roundtables in Sydney and Melbourne.

We believe today's business leaders are shaping tomorrow's world.

### Green Capital is about 'What Next?'

At Green Capital it's our mission to encourage and support Australian business transitioning to the new, sustainable, low-carbon economy.

Throughout the year Green Capital's program of events brings the latest thinking and change makers right to your table. We have the respect and the clout to attract top speakers.

### Exciting, Important, and Ethical

We want you to join us on the green frontier, the edge where industry and environment meet, because it's the most exciting, important, and ethical place to be.

Green Capital is a not-for-profit, politically non-partisan, pragmatic team dedicated to making social and environmental responsibility a dynamic option for business.

We have the networks, we have the research, and the campaigners on the ground to bring you the latest information on the most crucial environment issues facing Australian business today. We engage stakeholders and collaborators; and provide the lessons from leaders which will help you change your business practice to make a real difference.

To find out more about Green Capital and how your organisation can get involved as a partner or member, please call **02 9211 0255** and talk to one of the team or email us at [green.capital@tec.org.au](mailto:green.capital@tec.org.au)

[www.greencapital.org.au](http://www.greencapital.org.au)

Green Capital's many significant market interventions and innovations include Green Electricity Watch, Carbon Offset Watch, The Green CRED Checklist, The Buying Better Initiative – which we have accomplished by working in tandem with TEC campaigns, and collaborating with diverse business interests.



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## Influential speakers at Green Capital events include:

- **Julia Gillard**, Prime Minister
- **Clover Moore** MP, Lord Mayor of Sydney
- **Tim Costello**, CEO, World Vision
- **Senator Bob Brown**
- **Paul Gilding**, author
- **Sam Mostyn**, Company Director
- **John Pierce**, AEMC
- **John Thwaites**
- **John Hewson**
- **Bob Carr**, Premier
- **Don Henry**, ACF
- **Tony Maher**, CFMEU
- **Clare Martin**, ACROSS
- **Graeme Samuels**, ACCC
- **Federal and State Ministers for the Environment**
- **Christopher Zinn**, Choice
- **Mitch Hooke**, Minerals Council of Australia
- **Brad Page**, Energy Supply Association of Australia
- **Blair Palese**, 350.org
- **Alec Wagstaff**, Coca-Cola Amatil
- **Simon Longstaff**, St James Ethics
- **Armineh Mardirossian**, Woolworths
- **Mike Hawker**, IAG
- **Ian Kiernan**, CleanUp Australia
- **Sharan Burrow**, ACTU

## Green Capital's integrated activities:

- Events
- Research
- Surveys
- Alliance building
- Publishing
- Workshops
- Advice
- Training
- Roundtable forums
- Communiqués
- Policy development
- Lobbying

### GREEN CAPITAL COVERS:

ENERGY ▪ WATER ▪ CARBON ▪ WASTE ▪ BIODIVERSITY ▪ TOXICS ▪ RENEWABLES  
▪ RESOURCE CONSERVATION ▪ EXTENDED PRODUCER RESPONSIBILITY ▪ MARKET BASED INSTRUMENTS ▪ ENVIRONMENTAL TAXES ▪ GREEN MARKETING ▪ EMISSIONS TRADING  
▪ REPORTING ▪ SUPPLY CHAIN ▪ IT ▪ ENGAGING AND EMBEDDING BEHAVIOURS  
... AND MORE



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