GREEN CAPITAL
ADVANCING CORPORATE SUSTAINABILITY
AN INITIATIVE OF TOTAL ENVIRONMENT CENTRE

TOTAL ENVIRONMENT CENTRE
PO Box A176, Sydney South, NSW 1235
Level 4, 78 Liverpool St, Sydney
e: green.capital@tec.org.au
www.greencapital.org.au
p: (02) 9261 3566
f: (02) 9261 3990

Sustainability Inc.

Fact, fiction & future

More details available on our website http://www.greencapital.org.au

"The agenda of sustainability and corporate responsibility is not only central to business strategy but will increasingly become a critical driver of business growth..." **Patrick Cescau,** Group Chief Executive of Unilever.

Sustainability Inc. explores the barriers to boardroom and organisational buy-in through a hypothetical discussion with Australian business leaders.

This landmark event marks five years of the Green Capital debate series - investigate the coming trends and take a look into the next big wave.

This unique event is matched with a forum series on the issues surrounding the sustainable company and economy. How far have we come really and what will the sustainability challenges of the next 5 years?

Sustainability Inc. Fact, fiction & future

Sydney: Tuesday 21st August 2007,
7:00am - 10:00am, Four Seasons Hotel, Sydney, 199 George St

Melbourne: Tuesday 28th August 2007
5:00pm - 8:00pm, The Arts Centre, 100 St Kilda Rd

Sustainability Series

These forums are free to subscribers to the Green Capital program (otherwise the cost is **$55 per forum)**.

1) Organisational change - *Education for sustainability is one of the main drivers for integrating sustainability throughout organisations. This forum will explore structures to support long-term change for sustainability, including case studies from Green Capital's Sustainable Staff Training program.*
Sydney: 23rd August, 9:00am - 10:30pm
Melbourne: 30th August, 2:00pm - 3:30pm

2) Marketing & Sustainability - *Investigates the risks and benefits associated with marketing to the green consumer. Marketing experts share their thoughts and ideas on how to align marketing messages with sustainability principles to ensure messaging is transparent, understood and accurate.*
Sydney: 22nd August, 9:00am - 10:30am
Melbourne: 29th August, 2:00pm - 3:30pm

3) Waste & EPR - *Exploring Extended Producer Responsibility models across a range of wastes of concern with expert perspectives from producers, recyclers, Local Govt & NGO's.*
Sydney: 22nd August, 2:00 pm - 3:30pm
Melbourne: 30th August, 11:00am - 12:30pm

4) Supply Chain Management - *Critical to risk management, this forum looks at minimising risk and creating closer relationships with supplies and customers. A panel will investigate the potential weak-links and how to drive sustainability through the supply chain.*
Sydney: 21st August, 11:00am - 12:30pm
Melbourne: 29th August, 9:00am - 10:30am

Please see www.greencapital.org.au for more information

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Early Bird discounts received by 7th August (Sydney), 14th August (Melb)

*All Prices Include GST	Early Bird Rate	Normal Rate	No.of Tickets		Cost
			Syd.	Melb.	
Green Capital Subscribers	1 Free Ticket	1 Free Ticket			$
Individual Tickets	$154	$198			$
Discount rate for a table of 10	$1210	$1650			$
NGO & Non-Profit Organisations	$110	$110			$
Sustainability Series (Free for Subscribers otherwise $55 per event)					
Organisational change	Free for Green Capital Subscribers	$ 55			$
Marketing & Sustainability		$ 55			$
Waste & EPR		$ 55			$
Supply chain management		$ 55			$
				Total	

REGISTRATION FORM & TAX INVOICE ABN – 54 152 721 302.
Please make cheques payable to the TOTAL ENVIRONMENT CENTRE

PO Box A176, Sydney South, NSW 1235

Name: Position:

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Please debit my Credit card: ☐ MasterCard ☐ Visa ☐ Cheque We don not accept Amex or Diners Club cards

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Name on Card: Signature:

FAX TO: 02 9261 3990

Please see our website www.greencapital.org.au for our cancellation policy and further details on the Green Capital program.